Publicity and Promotions

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The last issue of this Newsletter reported on the successful delivery of a lecture about Western Heights and the WHPS to a Society in Sittingbourne. This lecture is now to be repeated at the Crabble Corn Mill in Dover on November 21st. The publicity team of the WHPS is keen to use this presentation as much as it can to help promote its work and share the history of the Heights. If readers feel they know of organisations wishing to hear this talk they are asked to get in touch with the Publicity Secretary at the address above. The publicity and promotions team is also using the winter months to re-think strategy for continuing publicity into 2007. Promotion of the annual open weekend is now a regular part of the sub-committee's work but new avenues of publicity are being explored. The WHPS would like to develop programmes to work with other groups or individuals. This work has been started and will be developed over the coming months.

Aside from all the above the WHPS are always looking at new avenues to pursue, from physical work to organising social events or writing letters to various groups. If you have any ideas then we would love to hear from you. Please contact the Publicity Secretary with any ideas or comments via email to publicity@dover-western-heights.org or by post to: WHPS, Box 366, DEAL, Kent CT14 9XY

The Christmas Feast

Due to play at the Christmas feast this December are *Mac & Steve* who fuse their different experiences of songs from the 60's and 70's, especially from the world of traditional and contemporary folk songs. They include comic and satirical ditties, sometimes indulging in nostalgia albeit in a light-hearted way, and invariably succeed in demanding audience participation for responses and chorus songs - not to mention the famous *in at the deep end challenge*, where requests are encouraged and spontaneity is tested to the extreme. They both sing and play guitar, with Steve doubling on accordion or Mac adding harmonica bursts.

Also appearing at the feast this year is a young lady named *Leyla*. She has been singing for the past 11 years since she was 4 years old but assures me that it is only a hobby. Leyla has appeared in a number of local shows and charity concerts, has been invited to perform twice at Euro Disney and has appeared in the West End a couple of times. She prefers to sing ballads and songs from musicals and on the night will be singing three songs.

With these two acts appearing it should give us a memorable evening of entertainment and feasting, a night not to be missed.

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