

FESTIVAL OF DOVER

Launch _____ Introduction by TERRY SUTTON

Thousands of pounds of sponsorship from public and private sources enabled the organisers to stage more than 100 special activities in this year's Festival of Dover, entitled New Horizons.

The Festival was launched in April at the newly-opened, £400,000, Dover Angling Club's Bluebirds banqueting suite in Snargate Street. More than a hundred invited guests - including representatives of the Dover Society - attended the launch, when they heard that a three-year partnership between Dover District Council and the Festival resulted in an award from the Association of Business Sponsorship of the Arts. It was reported that the award provided a total investment of £30,000 to the Festival of Dover over the next three years.

It was further revealed that, as the result of the enthusiastic involvement of the business community, both financially and in kind, more than £20,000 had been raised towards this year's New Horizons festivities.

Principal sponsor this year was De Bradlei Wharf, the Dover factory shopping outlet, and the 31 others included local businesses, industries, ferry operators and Dover Town Centre Management.

